



Station Order Add to Schedule

Matheson for Congress 2012

Market: Salt Lake City-Ogden

Estimate ID

Flight Dates: Tuesday, September 25, 2012 to Sunday, September 30, 2012

12124

Contact: Dianne Downey

Email: dianne.downey@abc4.com

Phone: 801-975-4444

Fax: 801-975-4555

Direct: 801-975-4555

KTVX-TV

Program Name	DP	Length	Days	Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Sep 25	Sep 26	Sep 27	Sep 28	Sep 29	Sep 30	
KTVX 6a News	EM	/	M-F	\$95.00		1	1	1	1		4
6:00 AM 6:30 AM		30		\$380.00							
KTVX 6:30a News	EM	/	M-F	\$130.00					1		1
6:30 AM 7:00 AM		30		\$130.00							
Good Morn America	EM	/	M-F	\$140.00		1	1	1	1		4
7:00 AM 9:00 AM		30		\$560.00							
The Doctors	DT	/	M-F	\$125.00			1				1
9:00 AM 10:00 AM		30		\$125.00							
Ellen	EF	/	M-F	\$250.00				1			1
3:00 PM 4:00 PM		30		\$250.00							
KTVX 4p News	EN	/	M-F	\$165.00		1		1			2
4:00 PM 4:30 PM		30		\$330.00							
KTVX 4:30p News	EN	/	M-F	\$165.00			1		1		2
4:30 PM 5:00 PM		30		\$330.00							
KTVX 5p News	EN	/	M-F	\$165.00		1		1			2
5:00 PM 5:30 PM		30		\$330.00							
KTVX 6p News	EN	/	M-F	\$200.00			1		1		2
6:00 PM 6:30 PM		30		\$400.00							
Saturday 5p News	EN		Sa	\$175.00					1		1
5:00 PM 5:30 PM		30		\$175.00							
Sunday 5p News	EN		Su	\$175.00					1		1
5:00 PM 5:30 PM		30		\$175.00							
KTVX 10p News	LN		M-F	\$400.00		1		1			2
10:00 PM 10:35 PM		30		\$800.00							

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

Date/Time Sent: 9/21/2012 4:03:58 PM

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Program Name	DP	Length	Days	Gross	Tue	Wed	Thu	Fri	Sat	Sun	Total
				Rate	Sep	Sep	Sep	Sep	Sep	Sep	
Station Gross Totals				\$3,985.00	5	5	6	5	1	1	23

Suzanne Collins

Media Strategies and Research

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